

Dear Sir/Madam,

I hope this letter finds you well. I, **SURESH RAM [HOD-CEER]**, excited to announce that **CMR College of Engineering & Technology** (UGC Autonomous Institution), Hyderabad, Telangana is organizing the second edition—**CMR HACKFEST 2.0 (36 Hours National Level Hackathon)**, which is set to take place on **31st January and 1st February, 2025**.

CMR HACKFEST 2.0 is an exhilarating and innovative Hackathon that aims to bring together bright minds and creative thinkers from various institutions to collaborate, ideate and innovate in the realm of technology and beyond. It is an excellent opportunity for students to showcase their skills, network with peers and gain valuable experience in problem-solving.

Problem Statements given by Industries under **Gen AI, FinTech, Robotics, IOT, Agriculture, Waste Management, Health Care, Transportation & Logistics, CLEAN & Renewable Energy, Smart Education, Industry Innovation, Open Innovation** themes (Problem Statements are attached herewith this mail)

The best Hackathon Projects will receive a Prize pool money upto **Rs.1,50,000**, Details of the Cash Prize is as given below

- The Winner- Rs. 75,000/-
- I Runner- Rs. 40,000/-
- II Runner- Rs. 20,000/-
- Three Consolation Prizes- Each Rs. 5000/-

(One Consolation Prize Exclusively for Girls Team)

We are reaching out to request sponsorship for our Hackathon, and we believe that your support can significantly contribute to the success of the event. Your sponsorship would help cover expenses such as venue costs, prizes for the winners, promotional materials, and other logistical requirements. In return, we offer various benefits that include **prominent visibility for your company throughout the event, acknowledgment in our promotional materials, and the opportunity to connect with our talented pool of students**. If you have any questions or require further information, please feel free to contact us at (hodceer@cmrcet.ac.in). We would be delighted to discuss this opportunity with you in more detail and explore how we can tailor a sponsorship package that meets your needs. Sponsor Categories and account details are attached with this letter.

Sincerely,

Mr.B.SURESH RAM,

HOD - CEER Dept.

9299350052, 9100073678

hodceer@cmrcet.ac.in

CMR College of Engineering & Technology,
Kandlakoya (V), Medchal Road, Hyderabad,
Telangana-501401.



HOD, CEER

Center of Engineering Education Research
CMR College of Engineering & Technology
Hyderabad, Telangana - 501 401.

SPONSOR CATEGORIES

PLATINUM SPONSORSHIP INR 1,00,000
<ol style="list-style-type: none"> 1. Video promotion at event 2. Special mention of sponsor by the principal 3. Distribution of promotional brochures to the visitors and participants of the event 4. Sponsor goodies as consolation prizes for each domain 5. Dedicated sponsor banner at the main road [NH] entrance of the college 6. Dedicated sponsor logo at each venue and accommodation hostel
GOLD SPONSORSHIP INR 75,000
<ol style="list-style-type: none"> 1. Special mention in the articles section of the College main website 2. Special mention in the emails sent to all the participants 3. Dedicated 'About our sponsor' on social media 4. Sponsor logo on the hackathon Id's and bands 5. Dedicated organization poster on the main entrance and auditorium
SILVER SPONSORSHIP INR 50,000
<ol style="list-style-type: none"> 1. Special section of sponsor in the event website 2. Honorable mention on event inauguration and closure 3. Promotion through college social media event posts 4. Dedicated post on social media 5. Promotional social media stories shared by event organizers and coordinators
BRONZE SPONSORSHIP INR 25,000
<ol style="list-style-type: none"> 1. Logo on the podium, mic etc. 2. Logo included in the poster of the event. 3. Logo included on the event website. 4. Promotion through college social media event posts. 5. Including the logo in the certificates.

Account Details

Name of The Account: CMR College of Engineering and Technology

Account Number: 50100202318035

Name of the Bank: HDFC Bank

Branch: Medchal

IFSC Code: HDFC0001640



HOD, CEER

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CMR College of Engineering & Technology
Hyderabad, Telangana - 501 401.